

Personalization that finally delivers on its promise

Simon AI puts 100x more data at your fingertips, so you can reach the right customers and turn marketing goals into revenue-generating experiences at scale.



Find the best audiences for your campaigns

Stop guessing who will convert. Let AI analyze your data to reveal high-value attributes and segments that match your campaign goals.



Boost marketing results, not just effort

Stop guessing how to hit your targets. Transform your goals into new winning strategies that deliver your highest performing campaigns yet.



Double the campaigns, not your workload

Stop guessing which campaigns to prioritize. Build campaigns faster and focus on building the experiences your customers demand.

What's your campaign goal?

I want to reach the ideal audience for an exclusive, high-priced pop-up concert in NYC featuring a surprise pop artist.



Recent Searchers

People who have searched for concerts in the last 7 days.



Smart Field

Pop Music Fans

People who prefer pop music based on their web behavior.



High Value Customers



Frequent Concert Goers



"Allowing machines to tell us what's the best recommendation takes some of the decision making out of the equation, so we can focus on when and how to communicate to the customer."

Steven Mastrocola | Sr. Director, Audience Marketing, SeatGeek